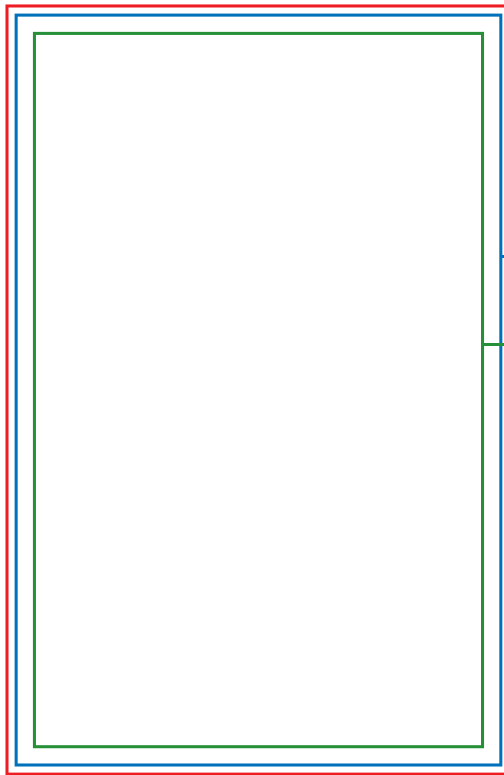


CRUSH PRINT AD TEMPLATE



Bleed Area:
6.875" x 10.5" (1/4 inch)

Trim Area:
6.625" x 10.25" (final size)

Live Area:
6.125" x 9.75" (1/4 inch)
Please keep all necessary content contained within this area

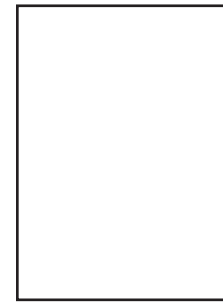
ADVERTISING All ads must be pre-approved by CRUSH as determined by the "terms and conditions." Final ads must be presented within the allotted "deadline" date.

FILES

- 300dpi minimum
- Acceptable formats: .tiff, .psd, .pdf or high resolution .jpeg
- File naming: Please use only letters and numbers. Please name the file as such - [Company Name][Month][Year][Extension] Example: CrushMag62009.tiff
- Files under 5 megabytes can be emailed to john@CrushNews.com
- FTP your file:
Server: [ftp.crushads.com](ftp://ftp.crushads.com)
User Name: [crushads](ftp://ftp.crushads.com)
Password: [Advertise1](ftp://ftp.crushads.com)
Directory: /ads

Note: By sending us your ad you are asserting that all copy, images, etc. meet your approval

CRUSH WEB AD TEMPLATE



Ad Area:
150px x 200px



Your ad will rotate with our advertisers across our 5 most trafficked pages on crushnews.com

ADVERTISING All ads must be pre-approved by CRUSH as determined by the "terms and conditions." Final ads must be presented within the allotted "deadline" date.

FILES

- 300dpi minimum
- Acceptable formats: .jpeg or .gif (no rotating .gifs or Flash)
- File naming: Please use only letters and numbers. Please name the file as such - [Company Name][Month][Year][Extension] Example: CrushMag62009.jpeg
- Files can be emailed to mg@DeepSkyStudio.com - Please title your email "Crush Web Banner"

Note: By sending us your ad you are asserting that all copy, images, etc. meet your approval